



## NEWS RELEASE

### **CODEX DIGITAL NAMED AS SUPPLIER FOR SOHONET 'VESSEL' DIGITAL NEG SERVICE**

**Las Vegas, Booth # C10408, April 20th, 2009** — Codex Digital ([www.codexdigital.com](http://www.codexdigital.com)), specialist in high-resolution media recording systems, has become a preferred supplier for Vessel, a pioneering digital negative management service for feature productions launched by Sohonet Solutions, the workflow consultancy division of high-speed data connectivity service Sohonet.

Codex Digital's Recording and Transfer systems were selected for Vessel implementations because of their abilities to securely record the vast amounts of data created during HD and date-mode cinematography, and also to produce the deliverables for different post-production groups, such as editorial and VFX compositing.

"Digital productions create extremely large data volumes and the penalty for getting the workflow wrong is extremely high," said Sohonet CTO Jon Ferguy. "Vessel provides an intelligent, automated solution to help filmmakers deal with the vast amounts of data during the life of a production, and systems like Codex are integral to our service."

"Codex Recorders are proven for on-set recording, but they become invaluable when you reach the critical point of having to split data into the original digital negative and proxies for the editorial, and then managing time-codes and file naming conventions. That's when a production workflow can become extremely fragile. But the new Codex Transfer Station gets that part right, and helps ensure everything else is rock solid from that point," he added.

Sohonet has delivered private, high-speed, data pipelines to the global entertainment industry, for over a decade. It has points of presence in major production centres worldwide including London, Los Angeles, Sydney and New York, with customers such as Pinewood and Shepperton Studios, Warner Brothers, and Technicolor.

Sohonet Solutions, a consultancy division of Sohonet, provides tailored data workflow services on and off-set for 2K and 4K productions, ranging from on-set data management, and data storage, to facility networking and system design. It has provided workflows for high-profile features such as *The Dark Knight*, *The Wachowskis' Speedracer* and *James Bond: Quantum of Solace*.

Codex Digital systems bridge the traditional gap between production and post production, by providing a fast and efficient workflow for image files and metadata. Codex's original HD 2K 4K Recorder, Portable field recorder and Transfer Station, all deliver new opportunities for single and multi-camera production, plus powerful workflow capabilities between set and post-production.

The new Codex Transfer Station, the companion to the Codex Portable, can copy materials between diskpacks, make archive tapes, and quickly convert material to a wide range of file formats for post production, including DPX, MXF, DNxHD, QuickTime, AVI, JPEG, BMP and BWF (WAV) with resizing, colourspace conversion and LUTs.

Recent productions to use Codex systems include Walt Disney's *Alice In Wonderland* directed by Tim Burton, and a 'live' show by stand-up comedian *Dane Cook* for HBO.

"Sohonet's new Vessel service for digital negative hits the target in terms of making digital production workflow easier and potentially more economic," said Codex co-founder Paul Bamborough. "Capturing every single frame, along with the critical metadata, plus file-naming conventions and timecode are vital to a successful workflow and that's exactly what Codex is designed to do."

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**About Codex Digital:** Codex Digital designs and manufactures high-end digital equipment for motion picture and broadcast production. Products include: award-winning high-resolution media recorders, which capture moving images from the new generation of digital motion picture cameras, at up to 4K uncompressed resolution; plus a range of high-performance media management stations to manage the entire workflow of a digital production from set to post production. With the introduction of the Codex Portable, Transfer Station and Lab systems, the company is setting new standards for end-to-end production workflow. For more information please visit [www.codexdigital.com](http://www.codexdigital.com).

**About Sohonet Solutions:** Sohonet Solutions, a division of data workflow experts, Sohonet™, is the media and entertainment industry's most knowledgeable resource in the expanding realm of high volume digital workflow. Sohonet Solutions was founded in response to the rapidly growing need for guidance and problem solving among film and television companies during the transition to file-based digital workflow; the growing trend within the industry. Sohonet™ pioneered the private networking model for high-speed data pipelines for the global entertainment industry more than 10 years ago. With its years of experience in managing huge volumes of digital media, Sohonet™ was in a unique position to apply its depth of knowledge to the needs and challenges of rapidly shifting technologies within the industry. Sohonet Solutions is helmed by Sohonet CTO Jon Ferguy, who serves as Senior Partner for Sohonet Solutions. Sohonet Solutions works in all areas of Data Workflow, both on and off set, including 2K/4K digital capture, data storage, facility networking, on set data management and system design. Sohonet Solutions has recently provided critical custom workflow solutions for high profile film projects such as Speed Racer, The Dark Knight, and James Bond: Quantum of Solace.

**Editor's Note:**

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